

AMIT GOEL

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INSTRUCTIONAL DESIGN PORTFOLIO & WEBSITE

SUMMARY

eLearning professional with over 20 years of experience

- *Artificial Intelligence Tools*: Gemini, Synthesia, Vyond, Adobe Firefly
- *Software Programs*: Articulate Storyline 360, Camtasia
- *Learning Management Systems*: Brightspace, Moodle, Blackboard, eCollege

ACCOMPLISHMENTS

- Managed hundreds of industry professionals to create more than 1,000 instructional designs over a 20-year period
- Conceived and created an AI-driven instructional design using Storyline 360, Synthesia, & Vyond
 - Partnered with an industry professional to present this design at an academic conference
 - Co-author of a scholarly paper about this design
- Independently created 20+ Synthesia videos over a 5-month period to introduce new graduate students to Master's and Doctoral programs

SKILLS

ADDIE, Artificial Intelligence, Bloom's Taxonomy, Learning Management Systems (LMS), Project Management, SCORM, Successive Approximation Model (SAM), Writing & Editing

CERTIFICATIONS

- Artificial Intelligence
 - Google AI Professional Certificate
 - Generative AI and Workplace Transformation
 - Exploring AI: Core Concepts and Applications
 - Responsible AI to the Rescue
 - Adobe Firefly: First Look
- Computer & General
 - HTML5 Fundamentals
 - Learning Adobe Express
 - How To Use Diversity, Equity, and Inclusion in Online Learning
 - Supporting Your Mental Health While Working from Home
 - Purdue Global Course Lead Training

EXPERIENCE

PURDUE UNIVERSITY GLOBAL/KAPLAN UNIVERSITY Washington, DC 2010 – 2026
(Kaplan University was acquired by Purdue University in March 2018)

Instructional Designer

- Leveraged advanced multimedia and e-learning software to create innovative components for online courses. These components included animations, videos, online games, and print resources
- Collaborated with Curriculum Specialists, Subject Matter Experts, and industry professionals to identify learning needs, and create tools to meet those needs
- Adhered to standards and best practices including ADDIE, Bloom's taxonomy, and SCORM
- Ensured that all courses meet compliance standards of the Americans with Disabilities Act of 1990
- Independently resolved errors in courses. Errors might include broken links, incorrect content in multimedia, and out-of-date material in courses
- Co-founded Asian American & Pacific Islander Employee Resource Group. Independently designed a website for this group

- Received a nomination for Outstanding Employee based on instructional design work

Curriculum Manager

- Independently managed over 20 courses in the School of Health Sciences
- Supervised the migration of course outcomes and rubrics for over 400 Kaplan courses into the internal LOM (Learning Outcome Manager) eCollege platform
- Independently trained the entire Curriculum and Development team on the use of LOM. This included creating and managing training designs as well as one-on-one sessions with staff and faculty
- Served as the single point of contact for all questions and concerns about LOM

STRAYER UNIVERSITY ONLINE Newington, VA

2005 – 2010

Instructional Designer

- Managed over 50 professors to create university courses in a variety of academic disciplines including Computer Science, Economics, Finance, Business, Sociology, and English
- Completed programming migration of university courses from eCollege to Blackboard

Professor

- Independently designed a course in Business Communications
- Taught courses in Business Communications and Composition/Argument

THE GEORGE WASHINGTON UNIVERSITY Washington, DC

2003 – 2005

Reported to Dean of Academics in the School of Engineering and Applied Science. Advised on whether dissertations should be accepted for completion of MS and D.Sc.

Writing Consultant

- Created department policy by designing guidelines for writing dissertations and theses.
- Designed a format guide, sample dissertation pages, and an English language style guide
- Edited engineering dissertations and theses for style, logic, and grammar

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY Washington, DC

2003 - 2005

M.A. in English

Writing Consultant at School of Engineering and Applied Science

COLUMBIA UNIVERSITY New York, NY

1997 - 1999

M.A. in Organizational Psychology (specialization in Instructional Design)

Minority Group Scholarship for Academic Excellence

Competencies: Instructional Design, Change Management, Conflict Resolution

UNIVERSITY OF READING Reading, UNITED KINGDOM

1995 - 1996

Rutgers Study Abroad Program in England

Brigpin Scholarship for Study Abroad

Student Teacher at George Palmer Junior School

RUTGERS UNIVERSITY New Brunswick, NJ

1993 - 1997

B.A. in Psychology and English

Dean's List